

DIGITAL STRATEGY COMMITTEE
(DSC) (ADCOM-S)

ADCOM 23-96
March 21, 2023

TERMS OF REFERENCE

1. Establish the Enterprise Digital Strategy for the General Conference.
2. Administer the Enterprise Digital Strategy for the General Conference to ensure alignment of General Conference strategic priorities (I Will Go), administrative goals, and objectives.
3. Promote collaboration, coordination, and communication for the Enterprise Digital Strategy of the General Conference.
4. Provide oversight by establishing and receiving reports from the Digital Infrastructure, Digital Initiatives, and Digital Innovation sub-committees.
5. Set performance standards and employ measurement tools to ensure the digital presence of the General Conference is relevant and meets strategic mission objectives.
6. Engage with advisors and consultants, as deemed necessary, as part of administering the Enterprise Digital Strategy for the General Conference.

AUTHORITY AND RESPONSIBILITY

1. Recommend to the General Conference Administrative Committee (ADCOM) (GCC-S).
2. Power to act.
3. Power to act.
4. Power to act.
5. Power to act.
6. Power to act.

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| <p>7. Prioritize requests for digital infrastructure and digital initiatives that are in alignment with the overall strategy of the General Conference and make recommendations for funding to the General Conference Administrative Committee (ADCOM) (GCC-S) and/or Strategic Planning and Budgeting Committee (SP&B) (GCC-S) for amounts greater than USD 100,000.</p> <p>8. Manage assigned resources and approve expenditures for digital infrastructure and digital initiatives that are in alignment with the overall strategy of the General Conference and for amounts less than USD 100,000.</p> | <p>7. Recommend to the General Conference Administrative Committee (ADCOM) (GCC-S) and/or Strategic Planning and Budgeting Committee (SP&B) (GCC-S).</p> <p>8. Power to act.</p> |
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MEMBERS:

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Kohler, Erton C, Vice-chair
Douglas, Paul H, Vice-chair
Stephenson, Richard T, Secretary
Neves, Samuel H, Associate Secretary

Andersson, Audrey E
Begle, Gabriel
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Demyan, Vyacheslav
Finley, Mark A
Krause, Gary D

Moorooven, Hensley M
Perez Schulz, Magdiel E
Pierre, Josue
Porter, Karen J
Reinert, Katia
Wahlen, J Raymond II
Wilson, Ted N C

LEGAL ADVISOR

Baham, Justin T